

# **The PALAIS ROYAL** ESTAB. 1877 DESIRABLE QUALITIES - CORRECT STYLES A. L. L. L.

Store Opens at 8:30 A. M.; Closes 5:30 P. M. - 1 P. M. Saturdays

**54x90 in. Deltex Grass Rugs, \$2.39**  
Regular Price \$3.75—Friday Only

These Famous Grass Rugs come in both plain and stenciled floral border designs, with plain centers. A beautiful range of colors to select from. Sizes 54x90 inches. Actual values, \$3.75 each. Priced for Friday only, at \$2.39.

Palais Royal—Second Floor.

**\$1, \$1.25, \$1.50 Wash Skirts 79c**  
Wonderful Assortment of Styles! 79c

Included are White Pique; also Ramie and Gabardine Skirts, in black and white checks and gray mixtures. All are button trimmed styles with patch pockets and girde belt. Sizes up to 30 waist band. Friday only, 79c.

Special Tables on the Main Floor.

## A Double Attraction for Our Big Week-End Bargain Day

# **July Clearance Sales** And 100 Wonderful Friday Bargains

The importance of our Weekly Offering of 100 Wonderful Friday Bargains is doubly emphasized this week because of the Annual July Clearance Sales now in progress throughout the store. Choice lots of new and desirable merchandise for both personal use and for the home are prominently featured Friday at marked reductions—in many cases the prices are Extra Special for Friday Only, and cannot be purchased any other day—even during the Clearance Sales at the figure quoted.

**50c Values Samples Novelty Neckpieces, 25c**  
New Georgetown, Organdy, and Saten Neckpieces included, that were made to sell at 50c. Friday only, 25c.

Street Floor.

**Values to 50c Val and Filet Lace, 12 1/2c Yd.**  
Just a few hundreds of yards remaining from our opening July Clearance Sale; now priced at 12 1/2c yd.

Street Floor.

**\$5 and \$6 Trimmed Hats, \$2.98**  
New Satins, White Milana, and Black Tailored Hats, in wide variety of styles and colors.

Second Floor.

**\$3.50 Cushioned Brim Trimmed Milan Sailors, \$1.98**  
Several good styles from which to make selection. Trimmed with grosgrain ribbon.

Second Floor.

**\$5 and \$6 Untrimmed Italian Milan Hats, \$2.49**  
Large and Dressy Shapes, in white and sand colors. Many splendid new styles.

Second Floor.

**7 Rolls 5c Toilet Paper, 25c**  
Good tissue toilet paper, two extra rolls.

Fourth Floor.

**Blue Brand Coffee, Friday at 19c**  
This famous coffee is worth 35c pound.

Fourth Floor.

**Mason's Fruit Jars, Complete, 55c Dozen**  
Complete with caps and rings. Pints, 55c; quarts, 85c.

Fourth Floor.

**10c Refrigerator Brushes, Friday 5c**  
Reliable brushes, with long wire handles.

Fourth Floor.

**45c Window Screens, Friday at 30c**  
Size 30x26 inches, adjustable.

Palais Royal—Fourth Floor.

**35c Camp Outfits, Friday Only, 25c**  
Stew pan, folding stand and can of alcohol.

Fourth Floor.

**35c Window Screen Frames, Friday 25c**  
Size 42x42 inches. Complete with all hardware.

Fourth Floor.

**\$1.75 Screen Doors, Friday Only, \$1.25**  
Size 210x610 feet, fancy frame.

Fourth Floor.

**25c Cut Glass Cups, Friday, 15c**  
Footed, for ice cream, sherbert, etc.

Fourth Floor.

**75c Cut Glass Pieces, Friday, 50c**  
Compots, nappies, butter dishes, vases, trays.

Fourth Floor.

**50c Flower Baskets, Hanging, Friday 29c**  
Rustic design, with lining and chains.

Fourth Floor.

**50c Glasses and Spoons, Each 39c**  
Silver deposit ice tea glasses and plated spoons.

Fourth Floor.

**\$3 and \$1.25 Bead Necklaces, 89c**  
Filled pearl beads, look like real.

Street Floor.

**Jet Festoons, Values to \$6, \$1.00**  
Also a limited number of buckles.

Street Floor.

**\$1 Sterling Silver Articles, 89c**  
Cheese knives, cream ladies, cake servers, spoons, etc.

Street Floor.

**Ribbons, Worth to \$1 yd., 49c**  
Loom ends, 5 to 9 inches wide, great variety.

Street Floor.

**Values to \$3 Women's Neckwear, \$1**  
Friday only we offer Women's High Stocks, with jabot attached; made to sell for up to \$3; now only \$1.

Street Floor.

**\$1 Chiffon Motor Veils, 59c**  
Friday only a splendid lot of Chiffon Veils, originally marked at \$1, to sell for 59c each. Odd shades; some drapery veils included.

Street Floor.

**\$3 Trimmed Sport Hats, Friday, \$1.49**  
Included are Peanuts and Panamas and Sailor Hats. Choice Friday, \$1.49.

Second Floor.

**\$1.98 Untrimmed Leghorns, Friday, 98c**  
Fine quality Leghorns, in splendid wanted shapes. Friday only 98c.

Second Floor.

**Undermuslins, 29c or 4 for \$1.00**  
Good cambric muslin corset covers, short skirts, drawers, hemstitch and embroidery trim.

Palais Royal—Street Floor.

**39c yard Ribbons, Friday, 29c**  
Satin, moire, Dresden, and novelties, some 6 inches wide.

Street Floor.

**Novels, 60c Edition, Friday, 39c**  
Cloth bound. Choice of hundreds of titles.

Basement Store.

**10c Colonial Stationery, Friday, 7c**  
18 sheets paper and 18 envelopes, 7c.

Street Floor.

**100 Sheets "Sawaco" Writing Paper, 25c**  
The new cloth finish, pink and white stationery.

Street Floor.

**25c Cloth Bound Books, Friday, 10c**  
Fiction and classics, adults and juveniles.

Basement Store.

**69c Shepherd Checks, 49c yd.**  
42 inches, worsted finish, good, serviceable quality, for coats, suits and skirts, in several style checks of black and white.

Second Floor.

**79c Mohair Sicilian, 69c yd.**  
50 inches, reversible, lustrous quality, for auto coats, suits, and very desirable for bathing suits, in brown, navy blue and black.

Second Floor.

**85c All-wool Serges, 69c yd.**  
Yard wide, fine twill French Serge and Storm Serge, for coats, suits, dresses and skirts, in navy blue and black, both weaves.

Second Floor.

**75c Color Fast Surf Cloth, 65c yd.**  
32 inches wide, heavy, lustrous satin quality, for skirts and bathing suits, in plain black and black and white stripes; color guaranteed absolutely FAST.

Second Floor.

**Remnants of Silks and Dress Goods, 38c yd.**  
Values up to \$1 yd. Lengths varying from 1/4 to 6 yds. Materials suitable for suits, dresses, skirts, linings, trimmings, etc., etc. in widths from 22 to 50 inches.

Special Table—Second Floor.

**Remnants of Silks and Dress Goods, 98c yd.**  
Values from \$1.25 to \$2 yd. In lengths from 1/4 to 5 yds. Suitable for suits, dresses, skirts, linings, trimmings, etc., etc. From 35 to 54 inches wide.

Special Table—Second Floor.

**Values to 28c yd. Lining Remnants, Friday, 19c yd.**  
Satin and percale, in lengths from 1/4 to 2 yds. Colors only. At 12 1/2c—Values to 25c. In lengths same as above; colors only.

Palais Royal—Second Floor.

**25c Quality White Organdie, 19c yd.**  
32-inch White Organdie; good, even thread; nice finish; suitable for collars and cuffs. Friday at 19c yd.

Second Floor.

About 100 Garments in This Lot

**Silk Dresses**

Including Values Up to \$25.00 **\$14.75**

A varied collection including Dashing Tunic and Appropriate Maternity Dresses. A few of wool crepe and serge, mostly of crepe de chine, taffeta, faille silks and satin; some in combination with Georgette. All sizes in the lot.

Palais Royal—Third Floor.

**Any \$3 or \$4 Value Straw Hat in Our Men's Shop at \$1.15**  
All wanted shapes and best straw.

Street Floor.

**\$9.95 Men's Raincoats, \$7.95**  
The celebrated Rainford brand of good quality double texture casimere, in tan, olive, and Oxford. Every coat guaranteed absolutely waterproof. Sizes 33 to 44. Our regular price, \$9.95; for Friday, \$7.95.

Palais Royal—Street Floor.

**\$4 to \$4.50 Value Panama and Palm Beach Coats, \$2.25**  
Mostly small sizes, from 33 to 37. Wonderful value.

Sixth Floor.

**\$1.50 Men's Khaki Pants, \$1.25**  
Of good quality dark khaki; made with belt loops and cuff bottoms. All sizes, 28 to 44 waist.

Street Floor.

**Porch Dresses, Friday Only, 90c**  
Of dainty lawn, crepes, and ginghams with embroidery and pique trimmings.

Palais Royal—Third Floor.

**75c Value Boys' Khaki Knickers, 50c**  
Of good quality dark khaki. Our special cut price, 50c. Sizes 7 to 17.

Third Floor.

**Boys' \$1.00 Straw Hats, 69c**  
In black and white straw. All the newest shapes. Third Floor.

**Boys' 75c and \$1 Wash Hats at 50c**  
Rah Rah, Naval Reserve, White Duck, and Serge Tams included.

Third Floor.

**10c, 12 1/2c and 15c Values 1,000 Pieces Stamped Goods, Friday 2 for 17c**  
This generous assortment of splendid values consists of Tea Aprons, 14-inch Centerpieces, Oval Pieces, Doylies, Boudoir Caps, Turkish Guest Towels, Pin Cushions, Work Bags, Candle Shades, etc., etc. Friday only, 2 pieces for 17c.

Art Dept.—Street Floor.

Misses' and Small Women's Sizes

**Cloth Suits**

Last of Many That Were \$15 to \$22.50 **\$4.95**

Limited quantity of these Suits—of tweed mixtures, ideal for traveling and other practical wear. Some silk lined throughout. Apple green, gold and other new shades in the lot.

Choice for \$4.95

Palais Royal—Third Floor.

**50c Children's Stamped Dresses, 39c**  
Sizes 1 to 5 years. Various designs. Made of repp, pique, poplin, lawn, etc. Friday only, 39c each.

Art Dept.—Street Floor.

**59c Decorative Linens, 49c Each**  
Lace trimmed, scalloped edge and embroidered designs, in scarfs, centerpieces, etc. Friday, 49c.

Art Dept.—Street Floor.

**50c and 59c Stamped Pillow Cases, 44c Pair**  
Various designs; splendid quality.

Art Dept.—Street Floor.

**50c Cushion Slips, Friday 25c Each**  
Of cretonne and burlap; plain stenciled and braided, Oblong, round, and square styles. Friday, 25c.

Art Dept.—Street Floor.

**29c Hose, 18c, 3 Pairs 50c**  
Women's Silk Lisle Hose, all sizes, in white and black; irregular weave of 29c grade, at 18c pair.

Street Floor.

**Children's 35c Socks, Friday, 25c**  
Superior Fiber Silk Socks, white with fancy tops; sizes 4 1/2 to 7 1/2.

Street Floor.

**\$2.98 Komi Porch Blinds, \$2.19**  
6 feet wide, \$2.19; 8 feet, \$2.59; 10 feet, \$3.59; 12 feet, \$4.19. Regular prices, \$2.98 to \$5.49.

Second Floor.

**\$3.75 "Aerolux" Rugs, Friday, \$2.59**  
5 feet wide, \$2.59; 8 feet, \$3.99; 10 feet, \$5.00; 12 feet, \$6.25. Regular prices, \$3.75 to \$5.25.

Second Floor.

**Princess May Union Suits, 59c**  
Women's perfect fitting Suits, low neck and tight knee style.

Street Floor.

**39c Ribbed Union Suits, 29c**  
Women's perfect fitting Suits, low neck and tight knee style.

Street Floor.

**Kimono, Values to \$2.75, at \$1.98**  
Of Seac Silk, Serpentine Crepe, Embroidery, braided ribbon trimmings. Fast colors. Actual \$1.50 values at 79c.

Palais Royal—Third Floor.

**\$19.50 to \$25.00 Coats, at \$9.75**  
Taffeta Silk and Blue Serge. A few capes as well as coats.

Palais Royal—Third Floor.

Purchase and Sale Extraordinary

**"Pointex"**

**Women's Onyx Hosiery**

Values \$2, \$1.65 and **89c** pr. \$1.25, at..

"Pointex"—the improved "Onyx" with re-enforced heel to wear with low shoes. Dub L—the better garter top hose.

Pure Silk—Iregular Weave Hose—all sizes in white, black, pink, blue, bronze, brown, gray, suede, ivory, silver. \$1.25 to \$2.00 "Onyx" at 89c pair.

Palais Royal—Street Floor.

**Children's Rain Coats, Friday at \$1.98**  
Guaranteed rain-proof materials. Belt back models; navy and tan, in sizes 4 to 12 years.

Palais Royal—Third Floor.

**Children's White Dresses, Friday, 88c**  
Some of all over embroidery; others prettily trimmed in laces and ribbons. Sizes 4 to 14 years.

Palais Royal—Third Floor.

**Queen Quality Shoes, \$3.15 and \$4.15**  
A Friday Clearance Sale which is to include high priced novelties in women's famous Q. Q. shoes.

Palais Royal—Second Floor.

**High Grade Corsets, Friday, \$1.97**  
Up-to-the-date styles in sizes 19, 20, 21, 22, 23, 24, and 25 only. Values \$3 to \$5.

Palais Royal—Third Floor.

**75c Balbriggan Underwear, 49c**  
Men's Balbriggan Shirts and Drawers, slightly imperfect, 49c each.

Union Suits, 75c grade, at 49c.

Street Floor.

**Men's 35c Onyx Hose, 27c Pair**  
Lisle and Silk Fibre Socks, in black, white and colors, at 27c pair.

Street Floor.

**\$1.50 Men's Shirts, 79c**  
In madras, percale, repps, poplins, etc. Perfect fitting garments. Fast colors. Actual \$1.50 values at 79c.

Street Floor.

**75c Feather Bed Pillows, 59c**  
Size 18x25 inches, covered in art ticking. Guaranteed new feathers.

Fourth Floor.

**\$3.25 Porch Rockers, Friday Only, \$2**  
Highback, broad arms and double woven seat. Real comfort at only \$2.00.

Fourth Floor.

**19c Yard Curtain Scrim, Friday, 14c**  
Plain and figured, all-over and border effects, 36 inches wide, only 14c yard.

Second Floor.

**\$1.35 Round Thread Double Bed Sheets, \$1.19**  
42x90 Heavy Bleached Round Thread Double Bed Sheets, finished with wide hem, free from dressing. Friday only, \$1.19 each.

Second Floor.

**\$1.25 Bleached Mohawk Sheets, \$1**  
72x90 Bleached Mohawk Sheets, no dressing; finished with wide hem. Usually \$1.25. Friday only, \$1 each.

Second Floor.

**32c Bleached Pillow Cases, 28c**  
45x36-inch Fine Bleached Pillow Cases, no dressing, finished with wide hem. Friday at 28c.

Second Floor.

**35c Quality White Pique Suits, 29c Yd.**  
36 inches wide; in different size waists. Friday only, 29c yd.

Second Floor.

**35c Fine Dress Poplins, 25c Yd.**  
37-inch Fine Dress Poplins, in a good range of choice colorings; nicely finished.

Second Floor.

**25c to 39c Bathing Caps, 19c**  
Pure Rubber Caps, styles for diving and swimming. All colors.

Palais Royal—Third Floor.

**Women's Shoes at \$1.79 and \$2.95**  
This Clearance Sale in the down-stairs store will include some of the season's best bargains.

Palais Royal—Basement Store.

**Children's Friday Bargains at 39c**  
Odds and ends, but really good bargains in dresses, coats, hats, middie skirts, and underwear.

Third Floor.

**Bungalow Sets, Friday Only, 59c**  
Bungalow apron and dust cap of indigo blue percale, with piping.

Palais Royal—Third Floor.

**25c and 35c Washable Neckwear, 18c**  
Men's Washable Neckties. Fast colors, 18c or 3 for 50c.

Street Floor.

**55c Grade Men's Silk Neckties, 35c**  
Large assortment of beautiful patterns. 35c or 3 for 10c.

Street Floor.

**\$1.25 Folding Lawn Settees, 79c**  
Hardwood—and each set securely fastened with screws. Natural finish. Friday only, at 79c.

Fourth Floor.

**Children's 25c Socks, Friday, 18c**  
White Lisle Socks in sizes 4 to 8 1/2, at 18c pair or 3 pairs for 50c.

Street Floor.

**Toilet Goods**  
\$1.50 Hair Brushes \$1 Guaranteed

50c Dressing Combs, black, 50c.

25c Tooth Brushes, 19c.

10c Wash Cloths, 5c.

\$1.25 Djer Kiss Extract, oz. \$1.

\$1.25 Mary Garden Extract, oz. \$1.

\$1.25 Houbigant Extract, oz. \$1.

60c Djer Kiss Face Powder, box, 40c.